



Todd L. Greenwald
Property Manager
Executive Management Inc.
P.O.Box 8685
TODD@emi-mgmt.com
www.usquaremadison.com



Arnie Chapman, ALL PRO Chairman
Food Phone: 516-632-9794
Chowhound@CompetitiveEaters.com
WWW.competitiveEaters.com

USquare Food Court to sponsor competitive eating extravaganza on February 6th, 2010.

The **USquare Food Court at University Square** and the New York based **ALL PRO Eating Promotions** are proud to announce the first ever "**USquare National Food Court Eating Championships**" which will also include the Wisconsin Collegiate Eating Championship on **February 6th, 2010 at the USquare Food Court at University Square on the campus of UW-Madison located at 365 East Campus Mall, Madison, Wisconsin, 1:00PM**. Some of America's top Food Warriors are expected to compete for the prestigious title of "*America's Food Court King or Queen*" and \$ 2,000 dollars in prize money.

Contestants & spectators will be asked to make a donation of food (cans) or money to **The River Food Pantry of Madison Wisconsin** <http://www.theriver-madison.org/> whose tireless efforts to feed Madison's hungry will be highlighted and recognized. According to ALL PRO Eating Director of Operations, **David Coondog O'Karma**, February is a very important month to help those families and individuals that are in desperate need of food. "*Typically*", O'Karma adds, "*The supply for hunger relief that is often available during the previous holiday season is likely exhausted and agencies find themselves with inadequate and dwindling supplies at the beginning of the new year which only underscores the need to continue hunger relief efforts beyond the holiday season*"

Several well-credentialed Food Warriors are expected to make a bid for the first ever National Food Court Eating Championship. Leading the charge will be elite Food Warrior and Sterling Virginia native **Ian "The Invader" Hickman** who holds National & World Eating titles in Zucchini, Vanilla Custard, Pulled Pork Sandwiches & Perogies. In addition, Hickman is the former World Record Holder in Chili where he downed an amazing 10.2 lbs of Chili in only five minutes in Canton Ohio in February, 2008. Also, Hickman has consumed a 7lb steak in under an hour and is a member of Team-USA who competed against the mighty Japanese in Tokyo, Japan in 2007. Also, World Frog Leg Champion and local

eating champ **Matt "The Mad City Masticator" Allen**, also known as the *Hungry Professor* who has a victory against the well credentialed Hickman, is also expected to make a bid for the title of **America's #1 "Food Court Food Warrior"**

*"The road to Food Court glory will not be an easy one" asserts event Emcee and ALL PRO Chairman **Arnie "Chowhound" Chapman** who also adds: "The Wisconsin appetite is a legendary appetite...an appetite capable of a shocking upset... We made a previous visit to the great state of Wisconsin in 2007 and the professional Eaters were very impressed with the local talent and believe that Wisconsin could be the next hotbed of competitive eating talent in America.."*

The USquare Food Court (365 East Campus Mall) is located at University Square which has fast become Madison, Wisconsin's most dynamic, modern, and energetic mixed-use development and has created an unprecedented fusion of shopping, dining, and living in downtown Madison.